



ALINK
Captive Insurance Services

Risk Management is Wealth Management!

Risk Management is BIG business.

U.S. insurance industry net premiums written totaled \$1.32 trillion in 2019, with premiums recorded by property/casualty (P/C) insurers, according to S&P Global Market Intelligence.

\$1.1 TRILLION Health & Medical Insurance in the US Market Size in 2021

Risk Management is BIG business. Risk Management should be part of YOUR business.

Traditionally Risk Management (ie. Insurance) has been viewed by business owners as either a sunk cost, or an necessary requirement. Insurance carriers are ultimately the benefactors of these premiums. Even those business owners who recognize and embrace the value and security of covering, insuring, and protecting the most important assets they have: the people they love, and the business they have created, still recognize the business of insurance is costly.

What if YOU were the benefactor of these premiums? You can and should be today through owning your own Captive insurance company. Even though Captive insurance first, last and always is created to provide protection against potential losses, one of the many benefits that typically results is the accumulation of significant wealth. ¹

This accumulation of wealth doesn't happen over-night, in fact it begins by recognizing the exposures of your business, and recognizing the opportunity to insure these exposures with your own insurance company.

Through a simple review of existing insurance coverages and understanding of your operating company, you may start the journey to a new, efficient surplus of wealth, a new profit center, an accumulation of YOUR insurance company assets, as YOUR insurance company protects your business and pays claims when losses occur ([business intake form](#)).

As business owners fully understand, create and then implement their own Captive insurance company, a paradigm shift occurs. Risk management becomes WEALTH management.

Paying premiums to YOUR insurance company, retaining the assets of YOUR profitable insurance company, while protecting your assets, YOUR businesses, make the business of insurance attractive. More importantly, the business of insurance is available to qualifying business owners today.

As a business owner, your expertise is your operating company. You know the history, the blood, sweat, and sacrifices you have made to make YOUR operating company successful. Carry on!

Educating, creating, maintaining, managing and eventually exiting YOUR Captive insurance company is the value **Alink Captive Insurance Services** provides to business owners. Our turn-key process, our team, serve business owners and their insurance company or companies from beginning to end. Insurance compliance, domicile, regulation, and requirements are extensive. Again, our team addresses best practices and options for all aspects of Captive insurance.



Captive Insurance is risk management. Risk Management and YOUR wealth is our business.

Risk Management is Wealth Management and

Your Link to Security!

Rich Ericson, President

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1. Exposures are underwritten and priced appropriately by third parties,